

## Who Are We?

- A grassroots coalition of Arlington Heights community leaders and business owners who are launching Touchdown Arlington, a local effort that will advocate to make Arlington Heights the permanent home of the Chicago Bears.
- Touchdown Arlington is made up of local residents and business owners who want to work collaboratively with the Chicago Bears, elected officials and most importantly community members to make this once-in-a-lifetime opportunity a win-win for the Arlington Heights community and the Chicago Bears.

## Why Should The Bears Come to Arlington Heights?

- This development will boost the region's economic engine, create thousands of jobs and generate millions of dollars in future tax revenues for Arlington Heights, the region and our schools.
- The Chicago Bears' development can be a giant boost to the village and its businesses, and also bring needed infrastructure and new jobs.
- Business owners across the state are still struggling to recover from the pandemic, and our community is being presented with a unique opportunity to infuse new energy and opportunity for all those who live and work in the village and the region.

## What Will Touchdown Arlington Do?

- Our goal is to bridge the communication gap, advocate for the community and create a winning team to better the future of the region.
- Some of our members have met with the Chicago Bears to learn about the project's details and explore opportunities to collaborate with a community-driven approach.
- We are committed to working with everyone who has a stake in this opportunity to come together and find the right balance to make this project become reality and better the future of the Northwest Suburbs.
- Touchdown Arlington is planning to invite the Bears to join a larger event with coalition members and other Arlington Heights business owners, residents and civic organizations.